

Annex Crypto currency Roadmap

Cryptocurrencies are a lucrative source for many mainstream agencies. Organizations such as Microsoft, PayPal, Shopify and others are accepting the digital money. The best opportunity to enter the crypto market is by providing relevant products to market participants. The best choice would be [cryptocurrency exchange software development](#).

With an increase in trading volume, it has been observed that the demand for exchanges is increasing. Crypto enthusiasts are looking for options that can help them trade better and efficiently. They generally demand minimal transaction fees and easy asset management.

Annex as a Cryptocurrency Exchange Platform

Conduct market research: Research the cryptocurrency market to understand the current landscape and identify opportunities for your platform.

Define your target audience: Clearly define your target audience and their needs, as this will influence the design and functionality of your platform.

Develop a business plan: Write a comprehensive business plan that outlines your goals, target audience, budget, marketing strategy, and more.

Secure funding: Depending on the scale of your project, you may need to secure funding from investors, banks, or crowdfunding platforms.

Assemble a team: Assemble a team of experienced developers, designers, and business experts to help bring your platform to life.

Choose a technology stack: Select a technology stack that will enable you to develop both a web and mobile app platform. Consider factors such as scalability, security, and ease of use.

Design and build the platform: Work with your team to design and build the platform, ensuring that it meets the needs of your target audience and is fully functional.

Test and launch: Thoroughly test the platform to identify and fix any bugs or issues. Once you're confident that the platform is ready, launch it and begin promoting it to your target audience.

Monitor and refine: Continuously monitor the performance of your platform and make refinements as needed. Respond to user feedback and iterate on the platform to ensure that it continues to meet the needs of your target audience.

Annex Roadmap

Here is a roadmap for the development of a mobile app and website for Annex, a cryptocurrency exchange platform, between January and December 2023.

Mobile App Development Roadmap:

After Ideation and Requirements Gathering which means the initial stage where the concept of the app is formulated and its requirements are defined. The team should have a clear understanding of the app's functionality, target audience, and the unique features that it should have.

The next step is prototyping which is the process of creating a UI/UX design; a prototype of the app that showcases the app's design, user flow, and basic functionality. This makes it easier for developers to navigate the app, make detailed information about how the interface will be, see its pros and cons and develop on it. This leads to a more positive and enjoyable experience for the users.

January – February 2023

- Finish Annex whitepaper.
- Create Annex project roadmap.
- UI/UX of Annex website.
- UI/UX of Mobile wallet (**APK & IOS**).
- Create Annex website.

March – April 2023

- Continuation of Annex website Creation.
- Create Annex mining app (**Annex Network**) **Android Only**.
- Finalization and completion of Annex website Creation.
- Launching of Annex website.
- Launching of Annex mining app (**Annex Network**).

May - June 2023

- Create Annex Android Application.
- Dashboard Design (**Coding**).
- Beginning of Annex coin.

March 1st – March 20th

Development: This is the main stage of the project where the development of the app takes place. The development team will work on implementing the features and functionalities that were defined in the requirements gathering stage.

Development of Core Features - Develop the core features of the mobile app, including the; Splash screen, getting started screen, create account screen, OTP code screen, create password screen, login screen, reset password screen, home screen, wallet screen, Market & Human asset screen, trading engine, and order book.

March 20th – April 1st:

Integration of Payment Methods - Integrate multiple payment methods, such as credit cards, bank transfers, and digital wallets, Buy/Sell screen, and custom bottom navigation to allow users to easily deposit and withdraw funds.

April 1st - 10th:

Testing: After the development of the app is complete, it is important to conduct thorough testing to ensure that the app is bug-free, stable, highly secured, and meets all the requirements. This includes functional testing, performance testing, and security testing.

April 15th :

Launch and Marketing:- Launch the app and promote it through various marketing channels to reach the target audience.

Deployment: Once the app is tested and approved, it can be deployed to the app stores or marketplaces for download.

Maintenance and Support: The app should be regularly updated and maintained to ensure that it continues to work seamlessly for users. The development team should also provide ongoing support for the app to address any issues or bugs that may arise.